WHAT IS A HOUSING ACTION PLAN?

Let's Talk Housing: Community Discussion Guide

Township of Centre Wellington Housing Action Plan

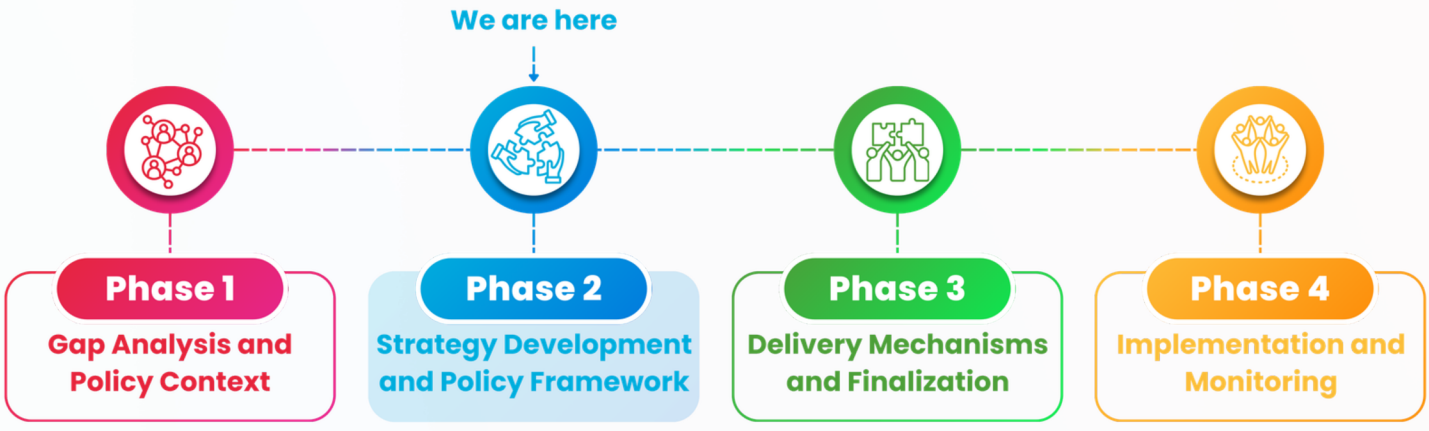
The Township of Centre Wellington is developing a **Housing Action Plan** to guide how the community responds to current and future housing needs. As our community grows and changes, residents of all ages, incomes, and life stages should be able to find housing that meets their needs. Housing influences:

- **Where and how people live**
- **Access to work, school, and services**
- **Connections to neighbours and community**
- **Whether residents can remain in the Township as their needs change**

Providing a range of housing options helps create a complete, inclusive, and resilient community.

This guide is part of a series exploring key housing topics. Your ideas and experiences will help shape the Housing Action Plan and identify ways the Township can support housing that is more attainable, diverse, and responsive to community needs.

Housing Action Plan Process



What is a Housing Action Plan?

A Housing Action Plan is a long-term guide that identifies housing needs in a community and actions that may help address them.

The Housing Action Plan will bring together housing data, policy research, and feedback from residents and community partners. This information will help the Township understand where housing gaps exist and which actions should be priorities.

A Housing Action Plan can help the Township:

- Better understand **current and future housing needs**
- Identify **gaps in the types of housing available**
- Set clear **housing goals and priorities**
- Explore **policies, programs, and partnerships**
- Track **progress over time**

The Housing Action Plan will not build housing or approve individual developments on its own. Instead, it will guide future Township decisions and identify actions that can support more housing choice.

Some actions may be led by the Township, while others may require funding, partnerships, or support from other levels of government.



What will the Housing Action Plan Explore?

Housing needs are shaped by many factors, including household incomes, population growth, changing household sizes, land, infrastructure, and the cost of building new homes. The Housing Action Plan will explore ways to support:

A wider range of housing options: This may include apartments, townhouses, rental housing, smaller homes, additional residential units, and other types of housing.

More attainable housing: The Housing Action Plan will consider ways to support housing options that better match the incomes and needs of residents.

Housing for different life stages: Housing needs can change over time. Young adults, families, seniors, workers, and people with disabilities may all need different types of homes.

Municipal policies and tools: The Township can explore how planning policies, programs, municipal land, and other tools may help support housing.

Partnerships and funding: Addressing housing needs often requires the Township to work with the County, other governments, housing providers, builders, and community organizations.

Together, these approaches can help create more housing choice and support a complete and inclusive community.



How will the Housing Action Plan be Developed?

Phase 1: Gap Analysis and Policy Context



Reviewing housing data, current policies, and gaps in the local housing supply.

Phase 2: Strategy Development and Policy Framework



Identifying housing priorities and exploring possible actions.

Phase 3: Delivery Mechanisms and Finalization



Determining how actions could be carried out and completing the Housing Action Plan.

Phase 4: Implementation and Monitoring



Moving approved actions forward and tracking progress over time.

Community input will help the Township understand:

- The housing challenges people are experiencing
- Which housing options may be missing
- The needs of different households and residents
- Which housing actions should be priorities

Get Involved!

We want to learn from you! Share your thoughts and help shape the future of housing in the Township.

Complete the survey by scanning the QR code or visiting:
www.connectcw.ca/housingactionplan